Rep Order# 9796738 **Ver#** 3 **Status** Revised **Traffic Order#** 50326
EC'd Yes

Printed: 08/17/2012 1:12 PM
Last Received: 08/17/2012 12:53 PM
Showing Buylines: All Rep & Sta Revised Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

******************NONDISCRIMINATION******************* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED TIME PERIODS. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	10P-1035P	LOCAL12 NWS@10	:30	$350.00	08/20-08/20	1	1	1	$350.00	
Rating: 1.3		Sales Remark: V3 TP CHG										
		V3 Time Changed, Comment Changed										
	*2	W	10P-1035P	LOCAL12 NWS@10	:30	$350.00	08/22-08/22	1	1	1	$350.00	
Rating: 1.3		Sales Remark: V3 TP CHG										
		V3 Time Changed, Comment Changed										
	*3	SA	10P-1035P	LOCAL12 NWS@10	:30	$350.00	08/18-08/18	1	1	1	$350.00	
Rating: 2.0		Sales Remark: V3 TP CHG										
		V3 Time Changed, Comment Changed										
	*4	SU	10P-1035P	LOCAL12 NWS@10	:30	$350.00	08/19-08/19	1	1	1	$350.00	
Rating: 1.5		Sales Remark: V3 TP CHG										
		V3 Time Changed, Comment Changed										

Rep Order# 9796738 **Ver#** 3 **Status** Revised **Traffic Order#** 50326
EC'd Yes

Printed: 08/17/2012 1:12 PM
Last Received: 08/17/2012 12:53 PM
Showing Buylines: All Rep & Sta Revised Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*5	TU	1035P-1105P	SEINFELD	:30	$200.00	08/21-08/21	1	1	1	$200.00	

Rating: 0.8
Sales Remark: V3 TP CHG
V3 Time Changed, Comment Changed

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	TH	1035P-1105P	SEINFELD	:30	$200.00	08/23-08/23	1	1	1	$200.00	

Rating: 0.8
Sales Remark: V3 TP CHG
V3 Time Changed, Comment Changed

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	F	1035P-1105P	SEINFELD	:30	$200.00	08/24-08/24	1	1	1	$200.00	

Rating: 0.8
Sales Remark: V3 TP CHG
V3 Time Changed, Comment Changed

---REPORT TOTALS---
Report Totals: 7 / $2,000.00

---SALES MONTHLY TOTALS---

Aug 12: 7 / $2,000.00
Sales Totals: 7 / $2,000.00
Station Totals: 7 / $2,000.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$100,000	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPC	24%
		WKRC	23%	WLWT	36%	WSTR	7%	WXIX	8%		

Books null
Demos RA35+

Rep Order# 9796738 **Ver#** 3 **Status** Revised **Traffic Order#** 50326
EC'd Yes

Printed: 08/17/2012 1:12 PM
Last Received: 08/17/2012 12:53 PM
Showing Buylines: All Rep & Sta Revised Lines

Station EKRC-TV CINCINNATI, OH
Advertiser (   ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency (   ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office (   ) WASHINGTON
Salesperson (   ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Rep Order# 9796738 **Ver#** 2 **Status** Returned **Traffic Order#** 50326 **Printed:** 08/17/2012 12:11 PM
EC'd Yes **Last Received:** 08/17/2012 11:43 AM
Showing Buylines: All Rep & Sta Revised Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*******************NONDISCRIMINATION******************* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see all lines on order. pls correct time specs
news airs 10-1035p seinfeld airs 1035-1105p
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	10P-1030P	LOCAL12 NWS@10	:30	$350.00	08/20-08/20	1	1	1	$350.00	
Rating: 1.3												
		Station Remark: V2 news airs 10-1035p pls change tp										
	*2	W	10P-1030P	LOCAL12 NWS@10	:30	$350.00	08/22-08/22	1	1	1	$350.00	
Rating: 1.3												
		Station Remark: V2 news airs 10-1035p pls change tp										
	*3	SA	10P-1030P	LOCAL12 NWS@10	:30	$350.00	08/18-08/18	1	1	1	$350.00	
Rating: 2.0												
		Station Remark: V2 news airs 10-1035p pls change tp										
	*4	SU	10P-1030P	LOCAL12 NWS@10	:30	$350.00	08/19-08/19	1	1	1	$350.00	
Rating: 1.5												
		Station Remark: V2 news airs 10-1035p pls change tp										
	*5	TU	1030P-11P	SEINFELD	:30	$200.00	08/21-08/21	1	1	1	$200.00	
Rating: 0.8												
		Station Remark: V2 seinfeld airs 1035-1105p pls change tp										

Rep Order# 9796738 **Ver#** 2 **Status** Returned **Traffic Order#** 50326
EC'd Yes

Printed: 08/17/2012 12:11 PM
Last Received: 08/17/2012 11:43 AM
Showing Buylines: All Rep & Sta Revised Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*6	TH	1030P-11P	SEINFELD	:30	$200.00	08/23-08/23	1	1	1	$200.00	
Rating: 0.8												
		Station Remark: V2 seinfeld airs 1035-1105 pls change tp										
	*7	F	1030P-11P	SEINFELD	:30	$200.00	08/24-08/24	1	1	1	$200.00	
Rating: 0.8												
		Station Remark: V2 seinfeld airs 1035-1105p pls change tp										

---REPORT TOTALS---

Report Totals: 7 / $2,000.00

---SALES MONTHLY TOTALS---

Aug 12: 7 / $2,000.00

Sales Totals: 7 / $2,000.00

Station Totals: 7 / $2,000.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$100,000	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	23%	WLWT	36%	WSTR	7%	WXIX	8%		

Books null

Demos RA35+

Rep Order# 9796738 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 08/17/2012 11:16 AM
Last Received: 08/17/2012 9:45 AM
Showing Buylines: All Lines

50326

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*******************NONDISCRIMINATION******************* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	10P-1030P	LOCAL12 NWS@10	P2	:30	$350.00	08/20-08/20	1	1	1	$350.00	
Rating: 1.3													
	2	W	10P-1030P	LOCAL12 NWS@10		:30	$350.00	08/22-08/22	1	1	1	$350.00	
Rating: 1.3													
	3	SA	10P-1030P	LOCAL12 NWS@10		:30	$350.00	08/18-08/18	1	1	1	$350.00	
Rating: 2.0													
	4	SU	10P-1030P	LOCAL12 NWS@10		:30	$350.00	08/19-08/19	1	1	1	$350.00	
Rating: 1.5													
	5	TU	1030P-11P	SEINFELD	P1	:30	$200.00	08/21-08/21	1	1	1	$200.00	
Rating: 0.8													
	6	TH	1030P-11P	SEINFELD		:30	$200.00	08/23-08/23	1	1	1	$200.00	
Rating: 0.8													
	7	F	1030P-11P	SEINFELD		:30	$200.00	08/24-08/24	1	1	1	$200.00	
Rating: 0.8													

Rep Order# 9796738 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 08/17/2012 11:16 AM
Last Received: 08/17/2012 9:45 AM
Showing Buylines: All Lines

Station EKRC-TV CINCINNATI, OH
Advertiser ( ) POLITICAL ISSUE GROU
Product RNC
Estimate# 3037
Buyer Tracey Robinson
Phone#
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 20/445/3037
Flight Dates 08/18/2012 - 08/24/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 7 / $2,000.00

---SALES MONTHLY TOTALS---

Aug 12: 7 / $2,000.00

Sales Totals: 7 / $2,000.00

Station Totals: 7 / $2,000.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$100,000	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	23%	WLWT	36%	WSTR	7%	WXIX	8%		

Books null
Demos RA35+

Spot Manager: All, 08/18/12-08/24/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descriptior	Estimate #	Priority	Spot #	AE
Advertiser: Republican National Committee												
Agency: National Media Team												
Station: EKRC-TV												
Order: 50326												
Line: 1												
08/20/12	Monday	0:07:56 PM	:30	$350.00		M-Su 10p Local 12 News	10p-1035p	RNC	3037	P-2	1	MWAS
				$350.00							**1**	
Line: 2												
08/22/12	Wednesday		:30	$350.00		M-Su 10p Local 12 News	10p-1035p	RNC	3037	P-2	1	MWAS
				$350.00							**1**	
Line: 3												
08/18/12	Saturday	0:14:22 PM	:30	$350.00		M-Su 10p Local 12 News	10p-1035p	RNC	3037	P-2	1	MWAS
				$350.00							**1**	
Line: 4												
08/19/12	Sunday	0:34:21 PM	:30	$350.00		M-Su 10p Local 12 News	10p-1035p	RNC	3037	P-2	1	MWAS
				$350.00							**1**	
Line: 5												
08/21/12	Tuesday		:30	$200.00		M-F 1035p-1105p	1035p-1105p	RNC	3037	P-1	1	MWAS
				$200.00							**1**	
Line: 6												
08/23/12	Thursday		:30	$200.00		M-F 1035p-1105p	1035p-1105p	RNC	3037	P-1	1	MWAS
				$200.00							**1**	
Line: 7												
08/24/12	Friday		:30	$200.00		M-F 1035p-1105p	1035p-1105p	RNC	3037	P-1	1	MWAS
				$200.00							**1**	
				$2,000.00							**7**	
				$2,000.00							**7**	
				$2,000.00							**7**	
				$2,000.00							**7**	
				$2,000.00							**7**	